

Fine Prints, Inc. Sales Mix Analysis

Total Prints Sold		500			
		Total	Regular	Fine	Matted
Revenue	Percent of Sales	100%	40%	30%	30%
	Prints Sold	500	200	150	150
	Price per Print	\$15.95	\$9.95	\$14.95	\$24.95
	Revenue	\$7,975	\$1,990	\$2,243	\$3,743
Variable Expenses					
	Prints Produced	500	200	150	150
	Expenses per Print	\$6.70	\$2.50	\$5.50	\$13.50
	Total Variable Expense	\$3,350	\$500	\$825	\$2,025
Fixed Expenses					
	Administrative	\$3,000			
	Miscellaneous Overhead	\$1,000			
	Total Fixed Expense	\$4,000			
Summary					
	Total Expenses	\$7,350			
	Net Income	\$625			
	Break-even point	432			