

Institutional Advancement: promoting and advancing MCC



The Technology Department poster is just one of the many projects that the graphic design area in Institutional Advancement produced this year.

Have you recently been to a movie, seen one of MCC's slides on the screen, and wondered who does those things? Do you ever wonder how MCC manages to pull off events such as All-Arizona or gatherings like Homecoming or the Holiday Brunch? It's the Office of Institutional Advancement (IA). We have grown as our college has grown.

IA offers a full spectrum of services. We collaborate on projects such as *Rumors*, a fundraising play supporting the America Reads/America Counts program. IA provided

marketing assistance, designed the invitations and flyers, distributed press releases, and helped with the post-performance reception. Other projects we've produced or collaborated on include publications such as MCC's Strategic Plan (Graphic Design), Week of Accountability events (Special Events), the *Bulletin* (Communications), the new brochure for Recruitment (Marketing), and a special section on MCC to appear in the October 7, 2002 edition of the *Arizona Republic* (Media Relations).

If you would like support on an upcoming project, give us a call.

- Alumni and Communications, Marcy Snitzer, 461-7792
- Graphic Design, Mary Jordan, 461-7795
- Marketing, Sonia Moreno-Filan, 461-7446
- Media Relations, Lynn Milner, 480-234-0059
- Special Events and Public Relations, Lora Lassitter, 461-7475

Newsbytes

- MCC will publish a special section in the *Arizona Republic* on Monday, October 7, 2002. Look for a copy in your mailbox, or call Institutional Advancement at 461-7445.
- MCC students and alumni can view job openings and employers can post open positions through the Maricopa Career Network: www.collegecentral.com/mesa. (The Maricopa Career Network replaces the Maricopa Recruiter.) Contact MCC Career Services at 461-7592 for additional information.
- Summaries of information important to the Maricopa Community College District and its employees can be found at www.dist.maricopa.edu/govrel. The information is compiled by the Maricopa Community College District Government Relations and External Affairs Department.
- *MCC Fast Facts* will be published the week of October 7, putting a variety of statistics right at your fingertips. Copies are available through the Office of Institutional Advancement, 461-7445.

The *Bulletin* is published by the Office of Institutional Advancement every other Wednesday from October to April for employees of Mesa Community College. Please visit www.mc.maricopa.edu/other/employees/ia for submission deadlines and publication dates.

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The Maricopa County Community College District is an EEO/AA Institution.



OCT 02 '02 the Bulletin



Bits & Snippets

How tall is the clock tower located in the center of the Southern and Dobson campus? When was the word MESA added to the clock tower base?

Find the answer in the next issue of the Bulletin.

Submit ideas for "Bits & Snippets" to Marcy Snitzer at marcy.snitzer@mccmail.maricopa.edu.

MCC Faculty Senate Update

by Dr. Barry F. Vaughan



is proud to welcome several new members this year. Professor Phil Waclawski (Business) is replacing Professor Charles Lewis, President-Elect for 2002-2003, as the Zone 2 Representative. There are three new At-Large Representatives this year: Professor Mona Scott (Sociology), Dr. Mehrzad Khorsandi

The 2002-2003 academic year is now well underway, and the Faculty Senate of MCC is working vigorously to promote its agenda of shared governance in the college. The Senate

(Technology), and Dr. David Nachman (Chemistry).

In an attempt to foster greater communication among, and better representation of, faculty at MCC, the first of the Senate's biannual retreats will be titled: "Unifying The Faculty Voice." The Faculty Senate will host the Department Chair Association in a discussion of several important faculty initiatives including management at the Red Mountain campus, Program Coordinator compensation, the implementation of the new faculty hiring cycle, and most importantly, a greater coordination of the faculty voice in the shared governance of MCC. This joint retreat promises greater coordination and success of the faculty agenda for both this and future academic years.

No, it's not valet parking

By mid-October, MCC will have its very first controlled-access parking area—just for employees—complete with electronic gate to guard against unauthorized entrants. It's located due south of the Life Science Labs, near the traffic signal on "Hospital Drive."

Dean of Administrative Services Ron Etter explained that this is the only parking lot on MCC's Southern and Dobson campus that lends itself to controlled entry because there is only one way in and out. Other parking areas have multiple points of ingress/egress, making them much more difficult to "gate."

Employees who work adjacent to this parking lot will have first dibs on access. "Once we have it operational," Dean Etter said, "we will be issuing cards to faculty and staff who work nearby. After that, any other employee can request one." Ron said the "card" is really a gizmo. Officially, it's known as a proximity reader that instructs the electronic gate to rise when an authorized vehicle is in the area.

Why is MCC installing the new electronic gate? Ron said there is an ongoing problem with students parking in spaces designated for employees. Frustrated instructors circle the lot looking for a yellow curb space marked "employee," while a student who pulled into one of those spaces waits in class and wonders why the professor is late.

"If this works well," Ron said, "we might apply it in the master plan—perhaps for an all-employee parking garage."



MCC welcomes new college safety director



Steve Corich, MCC's new director of College Safety, pauses to take a picture with Terry Nelson and Nikki Butler, two student officers at the Southern and Dobson campus.

Steve Corich is the new director of College Safety at Mesa Community College. He comes to us from Scottsdale Community College. Before joining the Maricopa Community College District, Steve served on the Mesa Police force for 21 years.

One of the challenges Steve faces as he starts his job at MCC is how to deal with the parking situation. To ensure students don't park in employee spaces, College Safety will continue to keep a record of individuals with parking violations. Their policy is to give a warning first then, if the violation is repeated, a citation is written.

A project that Steve hopes to launch in fall 2003 is the addition of security cameras at key spots around campus. Steve will work this year with the appropriate committees for project approval and implementation. "We're going to add additional security devices to assist us in making this campus as safe as possible," said Steve.

College Safety has four certified police officers on the Southern and Dobson campus and is currently in the process of hiring another officer, which will ensure that a certified officer is present on every shift 24-hours a day, seven days a week. Red Mountain has one certified police officer. College Safety responds on average to 135 calls in a 24-hour period.

Steve is a former MCC student who took classes in administration of justice and general education before transferring to ASU. He graduated from ASU in 1995 with a Bachelor of Arts in Criminal Justice.

Use of college vehicles—new rules in the works



Sheila Popeck hands Ron Thayer the keys to one of the vehicles located at Red Mountain. Red Mountain has 3 vehicles available for employee use.

In a recent memo to the Chancellor's Executive Council, Vice Chancellor Rufus Glasper outlined recommendations being considered for the use of District vehicles. MCC's Dean of Administrative

Services, Ron Etter, offered additional information specific to our college campuses:

1. Discontinue the use of 15-person vans.

MCC has traded or will be trading its 15-person vans. A national highway safety council has identified design flaws. Fully loaded at high speeds, the center of gravity changes, and the vans are prone to flip.

Trading the vans has prompted policy changes for athletic travel at MCC. "Renting buses is a possibility," Ron said. "We are looking at vendors with smaller buses as well, and a professional driver."

2. Anyone using cars in the District must go through training.

Scheduling of training sessions is contingent upon adoption of these recommendations.

3. State Motor Vehicle Division records will be checked for each person requesting use of a vehicle.

The records check will verify that the driver holds a current, valid driver's license. Traffic tickets are important only if they have resulted in suspension of license.

4. No student will be permitted to drive vehicles.
5. Cell phone use is to be prohibited in all District vehicles.

"We want the driver's full attention on driving," Ron said.

AEDs improve response to medical emergencies



Pictured above is Paul Bourgeois (right) showing Jeff Gonzales how to perform CPR in one of the AED training classes.

To the right: A recently installed AED.



Automatic External Defibrillators (AEDs) were recently installed around MCC's campuses and throughout the district as part of the Public Access Defibrillation (PAD) program. AEDs are portable devices that deliver a small electrical shock to restore normal heart rhythm and are used in response to individuals experiencing sudden cardiac arrest.

MCC received a total of 20 AEDs. Fourteen have been installed at Southern and Dobson, four at Red Mountain, one at Country Club/Brown, one at Centennial Way, and one at the Williams Campus. All of the AEDs were strategically placed so that one could be

reached "within four to five minutes at a quick pace," said Shirley Henderson, Health and Safety Programs.

Before the AEDs were installed on campus, a critical mass of people had to be trained. As of September, 180 MCC employees have attended a training class. Since the AED guides the operator on proper use and technique, the training class focuses on CPR and proper evaluation and assessment prior to using the defibrillator. Shirley emphasized, "...75% of the program is based on CPR (cardiopulmonary resuscitation). You don't just go hook somebody up to one of these devices; you have to evaluate and assess the situation first."

The AED training classes are being taught by certified

instructors from MCC's Fire Science Department. All employees are being encouraged to attend one of the training sessions. If you would like to see a demonstration on how the AED works please visit www.emtb.com/8e/interactive_simulation_view.cfm?simid=11.

For information on training sessions please visit www.mc.maricopa.edu/apps/schedule/sched_prefix.jsp, select "RES—Unavailable." A list of the current class schedules will be displayed. The next training session will be on October 30; please check schedule for times and location.

For more information or to inquire about registering for a class, call Shirley at 480-461-7360.

2002/2003 Department Chairs



Seated (left to right) is Ora Wagoner, Myrna Eshelman, James Mancuso, Wynn Call, Doug Conway, Betsy Hertzler, and Jack Peterson—just a few people who attended the first department chair meeting of the semester.

Department	Chairperson/Director	Extension
Art	Sarah Capawana	1-7516
Business	Linda Collins—Interim	1-7077
Counseling	Heidi-Christa Adams	1-7100
Cultural Science	Jack Peterson—Fall semester only	1-7071
Design/Family/Consumer Science	Sally Kroelinger	1-7134
EMT/Fire Science—Director	Larry Thacker	472-0843
English/Humanities/ Journalism	Donella Eberle—Day	1-7625
Foreign Language	Joan Massey—Evening	1-7601
Health/P.E. Recreation/Dance	Eliza Gonzalez	1-7451
Library	Allen Benedict	1-7545
Life Science	Ora Wagoner	1-7664
Mathematics	Brad Kincaid	1-7103
Mortuary Science—Director	Jesus “Chuy” Carreon	1-7731
Music	Tom Taggart	988-8501
Nursing	Sue Anne Lucius	1-7577
Philosophy/Religious Studies	Myrna Eshelman	1-7108
Physical Science	Debra Campbell	1-7661
Psychology	Mike Sims	1-7010
Reading	Wynn Call	1-7899
Social Science	Racquel Leyva	1-7035
Administration of Justice—Director	Harold Cranswick	1-7245
Speech/COMM/Theatre Arts	William Crawford	1-7052
	James Mancuso—Day	1-7522
	Lyn Dutton—Evening	1-7165
Technology	Roger Harlow	1-7499

Remember to vote!

Bernie Ronan, Executive Director of the Center for Public Policy, offers important voter information on the upcoming elections:

General Election
Election Date: 11/05/2002
Close of Registration: 10/07/2002
Early Voting Begins: 10/03/2002
Early Voting Requests Ends:
10/25/2002

Voters can request an early ballot in less than 90 seconds at:

www.recorder.maricopa.gov/absentee.htm

Register to vote in the General Election at the website below. For those who have applied for a driver's license since 1995, complete online registration is now available. Since this date, the Motor Vehicle Division has kept applicants' electronic signatures on file. www.sosaz.com/election/VoterRegistration.htm

The Arizona Republic has been doing a great job of posing questions to candidates and running their answers: www.arizonarepublic.com/candidates (Editor's note: This site is so cool!)

Finally, the Clean Elections Commission publishes a brief statement from every candidate who runs for statewide office, including all of the legislative candidates. Check it out: www.ccec.state.az.us/ccecsr/elections/2002/statementInfo.asp

AED Locations

(See article "AEDs improve response to medical emergencies")



MCC Southern and Dobson

- 1st Floor, Paul A. Elsner Library, Building 11—on pillar to the right of the Information Desk, facing west
- Academic Support, Building 4—entrance portico, to the left of the doors
- Liberal Arts, Building 3—exterior wall, east side
- Business Psychology, Building 43A—south facing covered entrance, on west wall by light
- Heap Gymnasium, Building 46—exterior west wall to the entrance by light
- Inside Kirk Center, Building 35—west wall by fire extinguisher, north of sliding glass door
- Nursing/Life Science Office Area, Building 6—south side exterior wall towards the east end of building

- Health Improvement Center, Building 47—inside south room, east of entrance between north and south rooms
- Theatre Outback, Building 29—exterior east side wall entrance next to bulletin board
- College Safety Office, Building 14—west side of Social Cultural Building
- Athletic Trainer's Office, Building 47
- Technology, Building 50—west exterior entrance, adjacent to phone booth
- Welding, Building 52—northwest exterior wall
- Life Science, Building 12—east entrance, exterior wall
- Football Stadium—supported by College Safety and Trainers Office

Red Mountain Campus

- College Safety Office, Ironwood Building
- Acacia Village Complex—Northwest entrance, inside room 115, South wall by door
- Fitness Center in Mesquite Building—interior wall behind technicians counter
- Palo Verde, 2nd Floor—East corridor wall, past receptionist window

Downtown Center

- 4th Floor adjacent to Kiosk—on West wall past entrance by fire extinguisher

MCC Brown and Country Club

- Mesa Public Schools Building—3rd Floor, around West corner from elevator

Healing Through Education

MCC will host "Healing Through Education" October 10, 2002 from 11:30 a.m. to 4:00 p.m. as part of Domestic Violence Awareness month. Journalist Jana Bommersbach will share her experiences as a reporter "Covering the Most Awful Story in Town." Workshop topics include sessions on emotional violence, community activism, life skills, abuser accountability, and Arizona's legal system. Community agencies will also be on hand to provide resource information and materials.

A light lunch will be available. Call 461-7430 for more information or to make reservations.