



www.mc.maricopa.edu

Career Profile for Fashion Merchandising and Design

General Program Description: The **Associate in Applied Science (AAS) in Apparel Merchandising and Design** prepares students for entry-level positions in fashion merchandising. Students acquire a basic knowledge of textiles, clothing construction, display and visual merchandising, and the fashion industry. The Apparel Merchandising program offers opportunities for students to select courses that reflect a special area of interest such as business management, advertising, or buying. The Fashion Design track offers opportunities for students to select courses that are in their field of study or design, illustration and clothing construction. An integral part of the program is an internship which provides on-the-job experience under the supervision of a professional in the retail field. The optional **Certificates of Completion (CCL) in Image Consultant, Theatre Costume Design and Retail Sales Management** provide a stepping path to the AAS degree.

Advancement options: Graduates may find employment in assistant buying, display and visual merchandising, retail department or store management, forecasting, fashion writing or consulting, design or other aspects of the apparel industry.

Projected Job Growth: Employment growth will occur in the fashion merchandising field. This growth is because of increased retail sales created by a growing population. Much of the demand will continue to be for part-time workers, especially during the holiday peak shopping season. Many consumers are buying products from internet shopping sites. Despite the large number of these sites, the number of retail salespeople needed in stores has not decreased.

Location	Pay Period	Bureau of Labor Statistics - 2006 Salaries*		
		Entry-level	Median	Experienced
United States	Hourly	\$6.79	\$9.50	\$18.48
	Yearly	\$14,100	\$19,800	\$38,400
Greater Phoenix	Hourly	\$6.76	\$10.37	\$20.83
	Yearly	\$14,100	\$21,600	\$43,300
Arizona	Hourly	\$6.67	\$10.18	\$20.88
	Yearly	\$13,900	\$21,200	\$43,400

For more career information in Fashion Merchandising, visit:

www.bls.gov/oco, www.maricopa.edu/workforce,
<http://www.acinet.org/>, or
www.mc.maricopa.edu/students/career/

For MCC program information, contact
Evonne Bowling, 480-461-7140,
Program Coordinator, or visit
<http://www.mc.maricopa.edu/dept2/fashion/>

*Labor market information provided by AZ Dept of Economic Security in cooperation with the U.S. Dept of Labor, Bureau of Labor Statistics. Wages will vary depending on the employer, location, hours worked, experience, responsibility and other factors. Career and Re-Entry Services will collaborate with academic and occupational program departments to develop internship and career experience opportunities.

Sample Job Titles: Personal Shopper, Sales Managers, Sales Representative, Retail Buyer, Fashion Journalist, Fashion Designer, Tailor

Types of Employers:
Retail Stores, Fashion manufacturers

Local Employers who posted related jobs on the Maricopa Career Network: Macy's, Target, Sports Chalet, Walmart

Professional Associations
National Retail Federation
<http://www.nrf.com/retailcareers/>

For current job openings, go to Maricopa Career Network
<http://mcmaricopa.jobing.com/>

Delta Epsilon Chi, a college division of DECA inc.
<http://www.delta-hq.org/>

Fashion Merchandising Overview At-A-Glance

- Help customers find and buy items
- Pay close attention to financial transactions
- Stand for long periods of time
- May work part or full time
- Most train on the job
- Work for department and clothing stores, among others
www.azcis.intocareers.org

For additional information on Fashion Merchandising and Design careers or to watch occupational videos, visit:

Arizona Career Information Systems (AzCIS)
www.azcis.intocareers.org
User name: mesacc; Password: 4azcis02

Career Voyages
www.careervoyages.gov

Internships are supervised practical training in a short-term or temporary position with an emphasis placed on instruction, training, mentoring, networking and gaining applied work experience. These positions may be paid or unpaid. Contact Career and Re-Entry Services for internship information: 480-461-7430.

Internship Completed: _____ Dates: _____ Location: _____

Service-Learning is a teaching and learning method that connects meaningful community service with academic learning through guided reflection. Contact the Center for Service- Learning for more information: 480-461-7393.

Service-Learning Completed: _____ Dates: _____ Location: _____

Transfer Options: Contact Transfer Services for more transfer information: 480-461-7452.

Career Assessments Completed:

Career Assessment / Results	Date Completed	Reviewed by

Career Readiness Workshops / Activities Completed:

Workshop Name / Activity	Date Completed	Follow Up Contact (s)
Resume Writing Workshop		
Resume completed and reviewed by:		
Participate in Mock Interview		
How To Prepare for a Career Fair		
Attend Career Fair / Job Expo Location:		
Joined Professional Association:		

MCC Career and Re-Entry Services
Providing Guidance for Career and Workplace Success

For more Career Profiles, visit

<http://www.mc.maricopa.edu/students/career/careerprofiles.html>

Meet with a Career Advisor in Bldg #36, Room SS5N - adjacent to the Kirk Student Center, 480-461-7430

