

Career Profile for Digital Arts

General Program Description: The **Associate in Applied Science (AAS) in Digital Arts** is designed for the student who wishes to develop marketable multimedia skills. The program allows the student to develop his/her skills in the areas of Web Design, Digital Photography, Digital Illustration, and Graphic Design. It allows for the development of an individual's personal interest, prepares students for employment, and upgrades skills of those already employed in this field. Employment opportunities are included in multimedia such as digital photographer, web designer, multimedia artist, graphic designer, and digital illustrator. **Certificate of Completion (CCL)** programs in the areas of **Web Design, Digital Illustration, Digital Photography and Graphic Design** are designed for both those seeking to enter a career in web page design and those already working in the field who wish to advance and update their knowledge and skills.

Advancement Options: Experienced and successful graphic designers may advance to assistant art director, art director, or design director. In some companies, they may advance to creative director of an art or design department. Graphic designers may develop their skills to the point that they can specialize in one area, such as website design. Some may gain enough success to open their own business.

Projected Job Growth: The demand for graphic designers will be due in part to the growth of the Internet. Graphic designers will be needed to design and lay out web pages. In addition, businesses will continue to want visually appealing ideas for their products, publications, and videos. All these items require the skills of graphic designers. Despite high demand, competition will be strong for the best jobs. This is because employers will pay high wages to the most talented designers. This occupation has a projected **24% growth over 10 years** (between 2004 and 2014) for the Greater Phoenix region. There are an average projected **144 job openings** each year, comprised of 92 new jobs and 52 positions vacated by individuals.

Location	Pay Period	Bureau of Labor Statistics - 2006 Salaries*		
		Entry-level	Median	Experienced
United States	Hourly	\$11.59	\$19.18	\$33.52
	Yearly	\$24,100	\$39,900	\$69,700
Greater Phoenix	Hourly	\$11.60	\$18.84	\$32.73
	Yearly	\$24,100	\$39,200	\$68,100
Arizona	Hourly	\$11.63	\$18.52	\$30.78
	Yearly	\$24,200	\$38,500	\$64,000

For more career information for Graphic Design, visit:
www.bls.gov/oco, www.maricopa.edu/workforce,
<http://www.acinet.org/>, or
www.mc.maricopa.edu/students/career/

For MCC program information, contact
 Sarah Capawana, 480-461-7524
 Digital Arts Department Chair, or visit
<http://www.mc.maricopa.edu/dept2/digital/>

*Labor market information provided by AZ Dept of Economic Security in cooperation with the U.S. Dept of Labor, Bureau of Labor Statistics. Wages will vary depending on the employer, location, hours worked, experience, responsibility and other factors. Career and Re-Entry Services will collaborate with academic and occupational program departments to develop internship and career experience opportunities.

Sample Job Titles: Digital photographer, web designer, multimedia artist, graphic designer, and digital illustrator.

Types of Employers: Graphic design companies, advertising agencies, newspaper, magazine, and book publishers, printing and business form companies

Local Employers who posted related jobs on the *Maricopa Career Network*: Jobing.com, TriWest Healthcare Alliance, Newtek Technology Services, Avnet, Inc., Robert Half International, Belo - KTVK

Professional Associations
 American Institute of Architects
 Email: infocentral@aia.org;
<http://www.aia.org>

**For current job openings, go to
 Maricopa Career Network
<http://mcmaricopa.jobing.com/>.**

American Design Drafting Association
<http://www.adda.org/>

Graphic Designer Overview At-A-Glance

- Create logos, ads, brochures, layouts, and other designs
- May work overtime to meet deadlines
- Are creative and artistic
- Usually have a bachelor's degree
- Use specific graphic design software
- About 26% are self-employed

www.azcis.intocareers.org

For additional information on Welding careers or to watch occupational videos, visit:

Arizona Career Information Systems (AzCIS)
www.azcis.intocareers.org
 User name: mesacc; Password: 4azcis02

Career Voyages
www.careervoyages.gov

Internships are supervised practical training in a short-term or temporary position with an emphasis placed on instruction, training, mentoring, networking and gaining applied work experience. These positions may be paid or unpaid. Contact Career and Re-Entry Services for internship information: 480-461-7430.

Internship Completed: _____ Dates: _____ Location: _____

Service-Learning is a teaching and learning method that connects meaningful community service with academic learning through guided reflection. Contact the Center for Service-Learning for more information: 480-461-7393.

Service-Learning Completed: _____ Dates: _____ Location: _____

Transfer Options: Contact Transfer Services for more transfer information: 480-461-7452.

Architecture Design: ASU Main, Cal-Poly. **Architecture Drafting:** ASU East. **Urban Development:** ASU East and Main.

Career Assessments Completed:

<i>Career Assessment / Results</i>	<i>Date Completed</i>	<i>Reviewed by</i>

Career Readiness Workshops / Activities Completed:

<i>Workshop Name / Activity</i>	<i>Date Completed</i>	<i>Follow Up Contact (s)</i>
Resume Writing Workshop		
Resume completed and reviewed by:		
Participate in Mock Interview		
How To Prepare for a Career Fair		
Attend Career Fair / Job Expo Location:		
Joined Professional Association:		

MCC Career and Re-Entry Services
Providing Guidance for Career and Workplace Success

For more Career Profiles, visit

<http://www.mc.maricopa.edu/students/career/careerprofiles.html>

Meet with a Career Advisor in Bldg #36, Room SS5N - adjacent to the Kirk Student Center, 480-461-7430

